

SLIDE RULES

Please prepare your slides according to the following rules. We will stop the speech if you do not stick to the rules:

- * 10 mins sharp (or less) -- not 11 minutes, not 12 minutes.
- * Stick to the maximum time sharply -- there will be a ring after 10 mins and the talk must end then.
- * Use good pictures, not crappy low resolution pics.
- * Use mostly pictures, not text.
- * Large pictures! No text except if not absolutely totally necessary. Pictures! Large pictures!
- * If text is absolutely necessary (and ONLY THEN), use max. 5 words per slides (footnotes do not count as text)
- * **D**o **a** **b** **s** **o** **l** **u** **t** **e** **l** **y** **n** **e** **v** **e** **r** (!) show a slide in the beginning that shows an overview over what you will show afterwards. Just GO and start your talk. Serious! No overview slides: they are completely idiotic and boring.
- * Never read from the slides. Everybody in the audience can read. If you read from the slide, Mark will stop you.
- * Never read from cards, you must give your speech freely. If you read from your cards, you have to give them to Mark.
- * Again: we will stop your talk if you do not follow these very simple, basic rules.
- * Please bring your talk as a pdf-file - no other formats - just .pdf!

Yes, you can! ;)

BILDCHEN?